

## CITY MANAGER'S OFFICE

### *Administration*

#### State of the City Event

The State of the City luncheon was once again a sold out event. Mayor Stewart's theme this year was "Planning for the Future, Building Now," with a focus on the investments being made by the City to attract jobs. A particular highlight was also the launch of the expanded Shop MoVal campaign, complete with a new video produced by MVTV-3. Special thanks to the Moreno Valley Chamber of Commerce for sponsoring the annual event.

#### Status of Department Goals & Accomplishments for FY 2011/12

A document containing the status of all of the departments' goals for the recently completed fiscal year was provided to City Council. The report also included accomplishments for the same year. We compiled all of these into one report to share with the City Council to illustrate the progress made on our annual objectives. We have posted the information on the City's web site as well.

#### Council Candidate Workshop

The tentative date for the Council Candidates Workshop is Wednesday, September 24. The Workshop will be coordinated by the City Manager's Office and each Department Head will participate and present information about the operations and organization of their department. As has been done in the past, the candidates will receive handbooks prior to the workshop that include information about the City, the Council/City Manager form of government, organization chart, summaries of department missions and accomplishments, information on the approved FY 2012-13 City budget and capital improvement program, and the work program for 2013.

#### Visit from our Federal Lobbyist

In June the Finance Subcommittee interviewed three Washington, D.C. lobbying firms to represent the City's interests at the federal level. The Subcommittee selected David Turch and Associates, a recommendation that was supported by a discussion with Larry Rubio of the Riverside Transit Agency regarding their successful partnership with Turch. The focus of the City's lobbying efforts at the federal level will be to secure critical transportation funds for freeway widening and

bridge construction on State Route 60. Last week Jamie Jones, Turch's representative that is working with the City, visited Moreno Valley and met with several departments to identify funding needs and discuss any federal funding opportunities that might be of assistance. Jamie met with Council Member Co as well and will be preparing a strategic plan to secure federal monies for transportation and a number of other programs and projects.

## CITY CLERK'S OFFICE

### City Council Election

The City Clerk's Office is busy with the upcoming election of three Council Members of the City Council, one each from District 1, 3 and 5, scheduled to be held on Tuesday, November 6, 2012. The close of the nomination period for Districts 1 and 3 was August 9, 2012. Due to District 5's incumbent not filing nomination papers, the nomination period for that District was extended to August 15, 2012.

The following individuals qualified as candidates for November 6, 2012 ballot:

#### District 1

Daryl Terrell  
Daniel Galarza  
Jesse L. Molina

#### District 3

Tom Owings  
Robin N. Hastings  
Carlos Thomas Ketcham  
Joe "Jose" Garcia

#### District 5

Gary Capolino  
Alonzo "Lonnie" Cooks  
D. LaDonna Jempson  
Vince Lauro  
Dwayne Lewis  
Victoria Baca  
Sherri Batey  
John T. Palmer

## COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT

### *Administration*

#### World Logistics Center

Work continues on a number of the technical studies for the Environmental Impact Report (EIR) for the World Logistics Center (WLC), proposed for the eastern area of Moreno Valley. The scope of the traffic study has been expanded and the EIR for the WLC is easily the most comprehensive EIR ever undertaken for a development project in Moreno Valley.

#### TJ Maxx & HomeGoods

The new TJ Maxx & HomeGoods superstore in Moreno Valley opened on Sunday morning August 5 to a crowd of more than 1,300 people. TJX Companies (the parent

company of TJ Maxx and HomeGoods, along with Marshalls) doesn't officially report sales volume numbers for their stores. However, a TJX official reported "they were very pleased with the opening in Moreno Valley and that the first week sales for TJ Maxx exceeded company projections and that HomeGoods was about on target for the initial week of business.

The new Moreno Valley location includes a superstore concept that places a TJ Maxx and HomeGoods together in one building. There are only about 50 superstore locations in the U.S., including five locations in Southern California at Aliso Viejo, Chino, Costa Mesa, Moreno Valley and Tustin. Other Inland Region cities with TJ Maxx stores include Eastvale, Corona, Menifee, Temecula, Fontana and Chino. Other locations for HomeGoods stores in the Inland Empire include Eastvale (opened same day as Moreno Valley's HomeGoods store), Temecula, Rancho Cucamonga, and Chino.

#### Round 1 Coming Soon

Work is going fast and furious towards the completion of the new Round 1 entertainment center, which is opening up at a 46,000 S.F. space on the 2<sup>nd</sup> floor of the Moreno Valley Mall. Development Services staff from Economic Development, Building & Safety, Planning and Fire Prevention are all working closely with officials from Round 1 and the Moreno Valley Mall to enable Round 1 to open to the public on Friday, September 7. The new Round 1 facility will include 18 bowling lanes, pool, darts, karaoke, arcade games, along with food & beverage service.

#### Miguel's Jr. Restaurant on the Way

Plans are nearly complete for the development of a new Miguel's Jr. fast-casual Mexican restaurant in the TownGate Square center. A Letter of Intent has been executed and a Purchase & Sale Agreement should be executed by the end of August that will allow Miguel's Restaurants to purchase a pad development opportunity on Day Street from the Fritz Duda Company, to allow for the construction of a new Miguel's Jr. restaurant. Corona based Miguel's Restaurants is a family operated business that was started in 1973 and now has 10 Miguel's Jr. restaurants (3 in Corona, along with locations in Fontana, Grand Terrace, Menifee, Murrieta, Norco, Ontario and Riverside), as well as three full-service Miguel's Mexican Restaurants—with two in Corona and another in the Foothill Ranch area of Orange County. A new Miguel's Jr. restaurant will open early this fall in Costa Mesa and Miguel's officials hope to be under construction with their next Miguel's Jr. location in Moreno Valley by early January 2013.

#### Shop MoVal Expansion—Bigger & Better

Expanded programs for Shop MoVal were launched August 23 as part of the Mayor's State of the City event. A video created by Moreno Valley's Media & Communications team detailed the "bigger and better" components that have moved the program from a simple awareness campaign to a full-fledged marketing program. The new components are interactive and infuse fun for both businesses and residents in Moreno Valley. The new program also has the full endorsement of all three Chambers of Commerce.

The program's core purposes include:

- Educate residents/businesses of the benefits of shopping in Moreno Valley
- Support the local business community
- Encourage shopping locally
- Increase community engagement

Additions to the existing program will directly engage and benefit the Moreno Valley business community, incentivize residents to shop locally, and create opportunities to build community engagement. The new components highlighted in the video include:

#### MoVal Deals

Both businesses and consumers can now go to [www.movaldeals.org](http://www.movaldeals.org) to participate in the City's free online-driven consumer discount program. Businesses can sign up to participate at two levels. The first level is the opportunity for businesses to provide a "Daily Deal" discount or offer at any value; and the second opportunity is the ability for businesses to list a "Big Deal" discount valued at a 50% savings (or better) for a limited time. The Website will identify all participating Moreno Valley businesses and their discount offers. As program marketing continues, staff anticipates usage of the website by both businesses and consumers to steadily increase over the next year.

Consumers who sign-up to take advantage of a "Big Deal" are essentially reserving the deal as no commerce happens directly through the website. To redeem a "Daily Deal", consumers will need to display their downloaded MoVal Deals consumer card. The card is available for download at [www.moval.org/shopmoval](http://www.moval.org/shopmoval).

#### MoVal Rewards

MoVal Rewards is designed to be a fun way to encourage Moreno Valley residents to visit local businesses and local places to learn more about what Moreno Valley has to offer and why shopping local is important. This component of the overall program is a resident rewards program that includes several ways to incentivize residents to shop locally including citywide

scavenger hunts, cash prize drawings, and other rewards to be sponsored by Moreno Valley businesses.

The Scavenger hunts will occur in Fall 2012 and Spring 2013. Participants will “hunt” throughout the city to learn more about Moreno Valley and the variety of businesses that provide the products and services they need. There will be as many as 30 locations to “hunt”, however only 10 will be required for participation in the \$100 cash prize drawing. Those participants providing the required proof of completion can enter into the drawing. There will be 10 winners each scavenger hunt period.

Logistics for the drawings will be managed by the Moreno Valley Chamber of Commerce as they have the staff and a physical location to accommodate public participation.

#### Chomp MoVal

Chomp MoVal is the restaurant focused component of the overall Shop MoVal program that will be hosted by the City Manager. In this episode format show which is similar to the TV show Man V. Food, the City Manager will introduce the restaurant, its owner/manager, and identify interesting things about the restaurant. Each episode will have its own creative content based on what the restaurant offers. The first episode will air this fall on MVTV-3 television channel and will be posted on the MVTV-3 YouTube page at <http://www.youtube.com/user/mvtv3morenovalley>.

#### MoVal Games

Still in its conceptual design stage, the MoVal Games idea is to create a fun community event bringing together Moreno Valley businesses and Moreno Valley residents and families. This new signature event will involve business sponsored competitions in various sports disciplines designed just for kids. The competitions will defy the “run of the mill” competitions by infusing out of the ordinary items such as replacing baseballs for beach balls in a batting competition. The events will also incorporate Moreno Valley food, music, and other local vendors.

#### Shop MoVal Friends

Shop MoVal Friends, is an education program targeting local service/community groups with a focus on creating support for shopping locally by educating leaders in Moreno Valley about how shopping locally helps develop a quality community. The desired outcome is for community leaders to help spread the Shop MoVal message and understand more about what our quality community has to offer.

The additions to the Shop MoVal program will be rolled out in phases over the coming months. Promotion tactics for the overall Shop MoVal program include special events, web site, social media, print and online advertising, collateral material, video and MVTV-3, and a replacement banner program. All promotions for the Shop MoVal program direct users to both the MoVal Deals website, the City’s web site and Facebook page to locate participating businesses, learn more about the benefits of shopping local, and find out about all of the new and exciting ways to be part of the Moreno Valley community.

The new “bigger and better” Shop MoVal Program intentionally maintains a level of flexibility in order to take advantage of opportunities as they arise.

Many thanks to Council members Co and Molina who serve on the Economic Development Subcommittee and helped facilitate the expansion of the Shop MoVal Program, along with the Chambers of Commerce for their support and participation. For more information on Shop MoVal, contact Shanna Palau at 413.3442.

#### Economic Development Summary

The Economic Development Summary has been updated for August 2012 and is now available on the City’s website or via hard copy in the information rack on the 2<sup>nd</sup> floor of City Hall.

#### Business Roundtable

The Business Roundtable program for FY 2012/13 was kicked off on Wednesday, August 8 in the Alessandro Room at the Conference & Recreation Center. About 30 business representatives in the areas of restaurants, hospitality, entertainment and personal care services joined Chamber of Commerce representatives and City officials for this Business Roundtable event. The Business Roundtable program has events every other month, with the next scheduled for Wednesday, October 10, which will focus on businesses in retail, automotive, manufacturing, logistics and distribution. For more information about the Business Roundtable program call Denise Bagley at 413-3454 or contact one of the three local Chambers of Commerce.

#### Unemployment – July 2012

Statewide unemployment increased in July for the second straight month--with Moreno Valley’s unemployment rate going from 14.6% in June to 15.0% in July. Typically, unemployment numbers increase in the period between June to August, as students get out of school and temporarily enter the workforce. Additionally, teachers that don’t work the summer period seek unemployment compensation for several

months. Below are unemployment statistics for the months of June and July 2012.

	<u>July</u>	<u>June</u>
<b>California</b>	<b>10.9</b>	<b>10.7</b>
<b>Riverside County</b>	<b>13.0</b>	<b>12.6</b>
Banning	14.8	14.4
Beaumont	14.7	14.3
Hemet	16.3	15.8
<b>Moreno Valley</b>	<b>15.0</b>	<b>14.6</b>
Perris	19.9	19.4
Riverside	13.1	12.7
San Jacinto	19.4	18.9

#### Inland Region Job Market Finally Growing

Despite unemployment numbers spiking up the past two months—a report released on August 17 by the California Employment Development Department offers some hope that the economy is continuing to recover and the job market in the Inland Region is growing. The report indicates that in the one year period between July 2011 and June 2012 an estimated 25,000 jobs have been created in Riverside and San Bernardino counties. This 2.2% increase in jobs in the IE is the first year over year increase in jobs in the Inland Region since the Great Recession period started in late 2007.

The State report indicates that almost all the new jobs are in the private sector--as state and local governments, along with schools districts have cut about 1,000 jobs in the past year. In July 2012 there were a total of 1,146,900 people drawing paychecks from Inland Region companies—which is still 131,100 less than the peak employment period in the IE of 1,278,000 workers in mid-2007. The State report indicated that the most growth in jobs was in three sectors—healthcare, logistics-distribution and manufacturing. Other job growth categories included leisure, hospitality, office-based professionals and the business service sector. There was a 4.4% increase in construction jobs, but this category is still way off from what it once was in the IE.

The report from the State Employment Development Department provides further validation that Moreno Valley’s Economic Development Action Plan makes sense and is the proper blueprint towards creating more jobs in Moreno Valley.

### **Building & Safety Division**

#### Quick Statistics

The following statistics are for the Building & Safety Division for the months of July 2011 and July 2012:

	<u>July 2011</u>	<u>July 2012</u>
Counter Customer Visits	555	566
Building Permits	169	155
Valuation	\$25,375,297*	\$1,310,909
Inspections Performed	588	748
Certificate of Occupancy	18	4
Plan Check Activity	N/A	135
Monthly Revenue	\$92,062	\$51,885

\*Included First Inland Logistics Center

#### Revenue Comparison

The following revenue statistics provided are for the Building & Safety Division for FY 2010/2011 and FY 2011/2012:

- FY 2010/2011 \$809,875
- FY 2011/2012 \$1,476,790 **(+82.3%)**

### **Code & Neighborhood Services Division**

#### Quick Statistics

The following statistics are for the Code & Neighborhood Services Division for the months of July 2011 and July 2012:

	<u>July 2011</u>	<u>July 2012</u>
Cases Initiated	311	397
Closed Case Investigations	348	367
Parking Citations Issued	2,230	2,208
Administrative Citations Issued	74	93
Customer Counter Visits	263	262

#### Revenue Comparison

The following revenue statistics provided are for Code & Neighborhood Services Division for FY 2010/2011 and FY 2011/2012:

	<u>FY 2010/2011</u>	<u>FY 2011/2012</u>
Parking Control	\$1,093,019.51	\$1,148,418.51
Administrative Citation	\$ 191,905.80	\$ 240,555.59
Special Inspection	\$ 173,749.71	\$ 204,939.49
Nuisance Abatement	\$ 71,928.63	\$ 59,055.45
Handicapped Parking Penalties	\$ 36,569.00	\$ 19,400.00
Reimbursable Court Costs	\$ 300.00	\$ 339.00
Third Party Collection	-	\$ 12,995.11
Graffiti Restitution	\$ 8,028.38	\$ 6,701.17
Riverside County Landfill	\$ 34,781.00	\$ 34,248.00
Abandoned Vehicle Abatement	\$ 190,649.36	\$ 171,635.98
<b>General Fund Revenue Total</b>	<b>\$1,800,931.39</b>	<b>\$1,898,288.42</b> <b>(+5.4%)</b>

### **Land Development Division**

#### Quick Statistics

The following statistics are for the Land Development Division for the months of July 2011 and July 2012:

	<u>July 2011</u>	<u>July 2012</u>
Plan Checks Processed	40	20
Grading Permits Issued	1	3
Number of Inspections	352	238
Customer Counter Visits	138	131

### Revenue Comparison

The following revenue statistics provided are for the Land Development Division for FY 2010/2011 and FY 2011/2012:

	<u>FY 2010/2011</u>	<u>FY 2011/2012</u>	
Plan Check & Inspection	\$783,652	\$1,190,115	
Stormwater Management	909,142	821,352	
<b>Total</b>	<b>\$1,692,794</b>	<b>\$2,011,467</b>	<b>(+18.8%)</b>

### Grading Permit for Trammell Crow Project

The Trammell Crow Co. received a Stockpile Permit on May 30th for their project located between Heacock Street and Indian Street, and San Michelle Road and Cardinal Avenue. The project requires the import of approximately 141,000 cubic yards of soil. Land Development staff has been working closely with the developer and anticipates the rough grading operation commencing around the later part of August. The project consists of two industrial buildings, one structure is 1,250,000 sq. ft. and the other is 455,000 sq. ft. The developer is anxious to get underway with this project on a speculative basis.

### Development Impact Fee Update

At the August 21 City Council Study Session, the City Council reviewed and commented on an update for the Development Impact Fee (DIF) program. In addition to updating construction costs, staff has focused on providing a number of possible changes to the methodology in establishing base level service considerations for many of the DIF categories. The goal is to update many of the DIF categories, while keeping DIF rates competitive with other nearby cities.

### Canyon Lake Clean-Up

As a result of studies conducted for the Comprehensive Nutrient Reduction Plan (CNRP) required under the 2010 NPDES Permit, earlier this month staff requested the Riverside County Flood Control and Water Conservation District (FCD) to authorize an additional study to determine if a water quality/water circulation impact exists in the Eastbay of Canyon Lake attributed to the existing Eastbay causeway. Staff requested this study after analyzing monitoring data that showed a difference in water quality between the main body of the lake and Eastbay. This study will assist the cities and the TMDL Task Force to determine appropriate projects for Eastbay. Our consultant is putting together a scope of services and a budget for this request.

Additionally, due to the recently completed studies for Canyon Lake, the FCD requested an extension of time from the Santa Ana Regional Water Quality Control Board to submit the CNRP for final approval. The time extension request is necessary so the FCD and the cities can fully evaluate the new information from the studies

and determine cost-effective projects including project sequencing if necessary to achieve TMDL targets by 2020.

### *Neighborhood Preservation Division*

#### Successor Agency and Oversight Board Update

Staff continues to work with the Successor Agency and Oversight Board to interpret and comply with new legislation related to the RDA dissolution process. AB 1484, passed on June 27, 2012, requires Successor Agencies and Oversight Boards to implement significant new rules of conduct than the rules mandated last year by ABx1 26.

On July 30, 2012, the Moreno Valley Housing Authority prepared and submitted to the California Department of Finance (DOF) a list of all housing assets transferred to it by the former Redevelopment Agency and the City of Moreno Valley as Successor Agency. The Department of Finance has 30 days to object to any housing asset item on the list.

Next, the Successor Agency is required to hire an auditor approved by the Riverside County Auditor Controller, to perform a due diligence analysis of all housing and program financial activities between January 1, 2011 and June 30, 2012. The purpose of these reviews is to determine if funds were spent inappropriately and to determine the amount of unobligated funds that will be payable to the Riverside County Auditor Controller for distribution to affected taxing entities.

The audited housing fund balance is to be submitted to the Oversight Board for review and approval. The Oversight Board is then required to hold a Public Hearing on the audit report not less than five days before it holds a second meeting and adopts and submits its findings to the DOF no later than October 15, 2012. However, with this deadline looming, the Governmental Accounting and Auditing Committee of the California Society of Certified Public Accountants and the State Controller's Office and the DOF have not agreed on specific procedures that they can be performed under professional audit standards. Once the DOF establishes the audit procedures, the Successor Agency will be able to engage an approved firm to complete the required task.

The next Oversight Board (OB) meeting was held on August 28, 2012, where the OB considered approval of the third Recognized Obligation Payment Schedule (ROPS) and other requirements mandated by AB1484.

### Housing Resale Market – July 2012

The housing resale market continues to fluctuate in 2012. The average resale home value in Moreno Valley for July was \$162,700, which was a slight decrease of 0.7% from the value of \$164,000 for the month of June. Other nearby communities such as Corona and Riverside saw property values decrease, while the markets of Hemet/San Jacinto, Temecula/Murrieta and Perris saw property values increase during the month of July. In 2012, Moreno Valley's resale value has increased by 3.3%.

The number of resale transactions increased in this reporting period going from 209 transactions in June to 217 in July. During the first seven months of the calendar year, there have been 1,486 resale transactions in Moreno Valley, which is a monthly average of 212. The housing resale market also continues to be mixed in other nearby Riverside county communities including Corona, Riverside, Perris and Temecula/Murrieta. All of these markets have also experienced an up and down resale market similar to Moreno Valley's.

### **Planning Division**

#### Quick Statistics

The following statistics provided are for the Planning Division for the months of July 2011 and July 2012:

	<u>July 2011</u>	<u>July 2012</u>
Counter Customers	N/A	325
Major Case Submittals	9	1
Minor Case Submittals	39	62
Plan Check Submittals	29	45
Application Fees	\$78,385	\$111,319

#### Revenue Comparison

The following revenue statistics provided are for the Planning Division for FY 2010/2011 and FY 2011/2012:

- FY 2010/11 \$601,430
- FY 2011/12 \$768,786 (+27.8%)

#### Planning Commission

The following items were scheduled for the Planning Commission meeting held on August 23:

- A General Plan Amendment to revise the street classification for Nason Street between Cactus Avenue and Fir Avenue. The revision is necessary to provide consistency with a City capital project to improve Nason Street. The proposed changes are supported by a recent traffic and alignment study prepared for the project. The applicant is the City of Moreno Valley.
- A Plot Plan and Tentative Condominium Map for a

135-unit multi-family project at the SE corner of Iris Avenue and Via del Lago. The proposal would replace an approved 90-unit condominium project on the same site. The density of the project is within the existing zoning for the site, so no land use change is required. The applicant has indicated intent to build and rent the project for apartments. The applicant is Granite Capital.

- Amended Conditional Use Permit for 98,700 sq. ft. assisted living and memory care facility to be situated at the SEC of Brodiaea Avenue and Moreno Beach Drive. The applicant is Continental East Fund VII, LLC.

#### Administrative Approvals

- Plot Plan for storefront modifications related to combining several suites in the Lakeside Terrace shopping center in Moreno Valley Ranch to accommodate a new tenant (Dollar General). The applicant is Roy Hassan.
- Plot Plan to install a free-standing walk up kiosk for an automated teller in the parking lot of the El Super shopping center on Alessandro Boulevard. The applicant is Bank of America.
- Conditional Use Permit to establish a church and day care center in the Canyon Springs shopping center on Day Street. The applicant is Troy Shedeed.

#### Recent Case Submittals

- Plot Plan to establish a manicure and nail salon at 22275 Alessandro Boulevard.
- Variance for setbacks for revised landscaping for the Hemlock Family Apartments, now under construction.
- Amended Plot Plan for minor modifications to the approved West Ridge industrial/warehouse on Eucalyptus Avenue.
- Amended Master Plot Plan and Plot Plan to expand the emergency room at the Kaiser Moreno Valley Community Hospital.
- Amended Conditional Use Permit to revise and expand the telecommunications facility (Sprint) at 26755 Alessandro Boulevard.
- Plot Plan to construct a new trash enclosure and other changes related to a new medical office use in an existing retail building at 13925 Indian Street.
- Amended Conditional Use Permit to revise and expand the telecommunications facility (Sprint) at 13800 Heacock Street.

#### Foreclosures and Homes Listed for Sale

Information available from the RealtyTrac website for July shows a decrease in foreclosure activity in both the City and Riverside County, along with most other

western Riverside County cities. The website reported one in 140 housing units in Moreno Valley were in some stage of foreclosure, or 0.71%. This compares to a rate of one in 126 units in the prior month and one in 121 in the prior year month in 2011.

The Moreno Valley foreclosure rate is similar to local communities such as Beaumont, Wildomar and Perris. Calimesa had the lowest rate locally (1 in 406) and Winchester had the highest rate (1 in 103).

By zip code, area 92551 had the highest rate in the City (1 in 100) and area 92553 had the lowest rate (1 in 164). Foreclosure activity decreased in the 92557 and 92555 zip code areas, but increased in the other two City zip codes.

Moreno Valley had 399 homes reported in some stage of foreclosure in July, which is less than the 441 homes in the prior month and the 458 homes in the same month last year. The City of Riverside had the highest number of reported foreclosure properties in July at 603 and Corona was second with 459.

The trends are shown in the chart below:

	July 2012	June 2012	Change	July 2011	Change
Foreclosure Rate/City	140	126	(10%)	121	(14%)
Foreclosure Rate/County	182	166	(9%)	142	(22%)
Number of Homes/City	399	441	(10%)	458	(13%)

Information available from the Realtor.com website indicates a continuing decrease in the number of homes for sale in the City and some positive growth in median asking prices. As of August 1, 595 homes were listed for sale, compared with 638 at the start of the prior month of July, as well as the 1,068 in the same month last year.

January 2010 marked the prior low point for inventory in recent years when 806 homes were listed for sale. Inventory fell sharply in 2009 from a high of 2,068 in January 2009, and increased throughout 2010 and early 2011 to a peak of 1,230 in March 2011 before steadily declining since that time.

The current inventory of homes for sale is approximately a three month supply. Anything less than a six month supply of homes for sale is considered positive. At less than half of a normal inventory, the current situation indicates a shortage of homes for sale.

The median asking price of \$165,000, compared with \$165,000 in the prior month and \$150,000 in the same month last year.

The trends are shown in the chart below:

	August 2012	July 2012	Change	August 2011	Change
Homes for Sale	595	638	(7%)	1,068	(44%)
Median Asking Price	\$165M	\$165M	-	\$150M	10%

### Vogel/Sares-Regis Project

The Vogel/Sares-Regis Project was approved by the Planning Commission on July 12, 2012. Subsequently, the Sierra Club and attorney Johnson & Sedlack filed an appeal of the project. Although both parties sent comment letters on the project to the Planning Commission, neither party attended or provided public testimony at the Planning Commission hearing. The appeal hearing for the project is tentatively scheduled for the September 11, 2012, City Council meeting.

The Vogel/Sares-Regis Industrial Project is a proposed 1,616,133 sq. ft. warehouse/distribution building on a 71-acre site located at the southwest corner of Perris Boulevard and Grove View Road in the Moreno Valley Industrial Area. The proposed project is consistent with the Specific Plan for the industrial area and does not require any land use changes or variances.

### Climate Action Strategy

Based on the direction provided by the City Council and Planning Commission at the Joint Study Session on April 3<sup>rd</sup>, public outreach efforts for the Draft Energy Efficiency and Climate Action Strategy (CAS), the SCE Strategic Solicitation are underway.

On May 14<sup>th</sup>, the CAS and Strategic Solicitation were reviewed by the City's Environmental and Historical Preservation Board. A public open house meeting to provide information to the public and receive input was held June 7<sup>th</sup> in the City Council Chambers. The open house also included representatives from the Southern California Energy Coalition and Western Riverside Council of Governments to discuss their programs. A Planning Commission meeting was held on June 28<sup>th</sup> to discuss the CAS and Strategic Solicitation. This was followed by further discussion at a Planning Commission meeting on August 23<sup>rd</sup> and a City Council meeting on August 28<sup>th</sup>. The CAS document will be refined based on the direction provided by the Planning Commission and City Council. The final document is tentatively scheduled for public hearings before the Planning Commission on September 13, 2012, and the City Council on October 9, 2012.

### Reach Codes

Staff presented a Reach Code proposal at the Developer Workshop of the Economic Development Subcommittee meeting on May 10<sup>th</sup>. Additional follow-up with the Riverside County Chapter of the Building Industry

Association and other members of the development community was provided after that meeting and during a subsequent Planning Commission meeting. Based on the input received, staff has focused the proposal on no cost and low cost items and dropped those with potentially higher costs. The reach code item was discussed at a public hearing before the Planning Commission on July 12<sup>th</sup>. No reach code items were embraced by the Planning Commission. Therefore, only one mandatory code item for consistency with the current Building Code presented at a public hearing before the City Council on August 28<sup>th</sup>.

#### ProLogis Business Park

The Draft Environmental Impact Report (DEIR) for the ProLogis Business Park was released July 19<sup>th</sup> for public review and comment. A diskette containing the draft document was sent to all responsible agencies and other interested parties. Notice with an internet link to the draft document was sent to all nearby property owners. The draft document is posted on the City's website. Additionally, a press release was issued announcing the availability of the draft document for review.

Written comments on the DEIR are due to the City on September 4<sup>th</sup>. Any written comments received will be made part of the Final EIR along with a response from the EIR consultant. Once completed, the project will be scheduled for Planning Commission review and recommendation. Since the project includes a General Plan Amendment and Zone Change, the final review and action must be made by the City Council.

The proposed ProLogis business park includes 5 buildings ranging in size from 186,000 to 861,000 sq. ft., with the largest building adjacent the Moreno Valley Freeway. The proposal includes a zone change to Light Industrial and a General Plan Amendment to Business Park for the southern portion of the site. That portion of the site is currently designated single family and multiple-family residential. The northerly part of the site is currently designated Business Park for both zoning and General Plan.

## **FINANCIAL & ADMINISTRATIVE SERVICES DEPARTMENT**

### ***Animal Services Division***

#### Animal Services Staff & Volunteer Recognized by Moreno Valley Resident

On July 14, 2012 Melinda Johnston changed her perception of the experience of adopting a shelter pet from the Moreno Valley Animal Shelter. In the past, Melinda Johnston only dealt with dog breeders and had limited knowledge with the process of adopting a shelter

pet from the Moreno Valley Animal Shelter. Well, on July 14<sup>th</sup> Melinda had the opportunity to experience the adoption process working with Johnny Dunn, Animal Care Technician and Erika Saunders, a shelter volunteer. Johnny Dunn called Melinda Johnston as a follow up on a puppy Melinda had previously expressed an interest in adopting from her prior visit at the Moreno Valley Animal Shelter. Melinda met with Johnny and in Melinda's July 14<sup>th</sup> letter to the Moreno Valley Animal Shelter praised Johnny describing his customer service as, "He was clear, concise, and represented your facility with the utmost professionalism. He clearly changed my perception of shelter adoptions from being a negative experience to one that would be rewarding and fulfilling, while being sensitive to the criteria in my parameters." In addition to the excellent customer service provided by Johnny Dunn, one of our shelter volunteers, Erika Saunders, also assisted Melinda by answering questions about the puppy she was interested in adopting. Melissa was impressed with the assistance provided by Erika noting in her July 14<sup>th</sup> letter, "She (Erika) allowed me the time needed to look at what would be a potential family member" in addition to "being sensitive to the grief of my Great Dane's passing in December." Melinda Johnston's letter concluded with her statement, "As a resident of Moreno Valley, I am pleased to see our local government in a positive light."

### ***Technical Services Division***

#### City Yard Data Communication Speeds

High-speed fiber optic communications between City Hall and the City Yard are nearing completion. The Technology Services Division, assisted by Public Works staff, have been pulling strands of fiber through conduits along the streets between the two buildings. Once completed, the project will supply 1,000 Mbps communications between the facilities where there has only been 3Mbps, enhancing both the speed and reliability of communications. Fibers have been pulled from the Yard along Perris and Cactus, then up Frederick Street and are now located across the street from City Hall. All that remains is to cross Frederick Street and enter City Hall, and fill in a portion along Perris between Cactus and Delphinium where the street is to be widened. December looks to be a promising month for completing the connection.

### ***Financial Operations Division***

#### New ERP System

Logos.net went live on July 9, 2012. During the 1<sup>st</sup> 30 days, all Budget adjustments and Journal entries were entered by Financial Operations staff. However in the past 2 weeks, a number of sections have shown initiative and began directly entering their own processes. Kudos



to: Treasury Operations, Animal Services, Special Districts & Library! By the end of FY 2012-13, all departments will be on board & keying their own budget adjustments and entries taking advantage of another process efficiency in LOGOS.

Accounts Payable has effectively implemented the invoice electronic scanning process for all payments. This was a huge undertaking which the staff embraced wholeheartedly. We are continuing to train all departments on the accounts payable & invoice process. We are requesting all departments' continued patience as our staff is working diligently in the new LOGOS system (learning curve) to ensure that all invoices are processed correctly & paid promptly.

## **FIRE DEPARTMENT**

### ***Fire Operations***

#### Fire Department

On August 21, Battalion Chief Silvio Lanzas and Sunnymead Fire Station 2 Staff hosted the Chief Officers and several Fire Captains from the San Miguel Fire District in San Diego. San Miguel is looking into the possibility of entering into a Fire Protection agreement with CAL FIRE San Diego. Because of the similarities between San Miguel and Moreno Valley the CAL FIRE San Diego administrators thought it would be a good idea to have them visit our operation here in Moreno Valley. The visit was very informative for the members of San Miguel and they left here very impressed with Moreno Valley's Fire Department.

#### Significant Events

On August 10, Towngate Fire Engine 6 responded to a traffic accident at Dracaea Avenue and Heacock Street with one person trapped inside a vehicle and several other people outside the vehicle with minor injuries. Engine 6's Firefighter Paramedic begin advance life support care of the patient trapped inside the vehicle while the other crew members from Engine 6 and Battalion Chief Lanzas began extricating the patient. Extrication was completed within 10 minutes and the patient was transported to the local area trauma hospital by AMR. The final outcome of the patient is unknown at this time, but it is expected the person will recover from their injuries.

On August 15, Sunnymead Fire Engine 2 and Truck 2 responded to a report of a two-year old drowning victim. Bystanders at the location began CPR on the child prior to the arrival of both Engine and Truck 2, MVPD, and AMR. It is estimated that the child had been down 15 minutes when Fire Department personnel arrived on scene. The child was still pulseless and was

immediately loaded into the ambulance for transport. Personnel from Engine 2, including the firefighter paramedic, remained with the patient during transport the local area hospital, providing pediatric advance life support measures while continuing to CPR. After arrival at the hospital, the child had regained a pulse and was in critical condition. The outcome of this patient is unknown at this time.

On August 20, Towngate Fire Engine 6 and Sunnymead Truck 2 responded to a report of a vehicle versus a pedestrian with major injuries. Upon arrival, Truck 2 personnel located a male patient with significant head injuries. The crew from Truck 2 administered basic life support measures consisting of CPR and an Automated External Defibrillator for approximately 4 minutes. When Engine 6 arrived, the firefighter paramedic assumed patient care and attached a 4 lead ECG. The paramedic determined there was still no heartbeat. After contacting the local area trauma center and providing a report on the patient's injuries, all resuscitation efforts were stopped at the hospital's direction and the patient was pronounced dead at the scene.

### ***Fire Prevention***

The City's Hazard Reduction Program, which began with letters mailed to the owners of vacant land on April 1, concluded on August 2. Fire Prevention staff inspected 1,497 vacant lots for compliance throughout this period and sent various notices to the property owners to obtain voluntary compliance. Of the 1,497 vacant lots inspected, only 91 parcels remained non-compliant in July and therefore the Fire Prevention Bureau ordered those lots to be abated by a City contractor. All costs associated with the abatement are recovered from the property owners via an invoicing process which can include an assessment on the vacant lot as part of their property tax bill.

## **HUMAN RESOURCES DEPARTMENT**

### ***Human Resources***

The Human Resources Department sponsored supervisory training on the Workers' Compensation program, via two workshops led by the City's program administrator. A total of 66 supervisors and managers attended these workshops and gained important insight into the basic principles of this safety net program, their responsibilities to assist their employees and the City in quickly addressing workplace injuries, and the level of support provided by HR and contract staff.

**MotiVate Wellness:** The City's employee wellness program remains extremely active, with the following activities taking place:

- Discount tickets for a wide range of Southern California attractions were provided to all employees;
- A Self-Defense curriculum “kicked” off this month, with participants learning how to identify and avoid threats as well as how to defend themselves if caught off-guard.
- City Hall hosted a visit from the Moreno Valley branch of Altura Credit Union, who provided information regarding new financial wellness programs available through the credit union.
- Employees were invited to spread the word about a recruiting event at the City’s Employment Resource Center through which family members and friends might apply for community marketing positions with a firm that offers Online Tutoring services.
- A series of Interview Skills workshops, conducted in partnership with the Toastmasters Group, concluded this month. This unique offering was widely attended by administrative staff members in preparation for interviews to fill several internal vacancies throughout the City organization.

**Talent Management:** Robust recruitments are underway for several positions in the City workforce. Recruiting and/or selection processes are focused on the following openings:

- Sr. Electrical Engineer (24 applicants to date). Opened 7/23/12, closes 9/6/12.
- Animal Control Officer (228 applicants). Closed 7/26/12. Interviews were held on 8/23/12.
- Library Assistant-PT Career & PT-Temp (653 applicants). Closed 7/26/12. Pending 2nd round interviews.
- Sr. Administrative Assistant Internal-Eligibility List (12 applicants). Closed 6/28/12. Eligibility list created 8/14/12. Interview/transfer/recall process pending completion.
- Animal Services Office Supervisor (Internal, 3 applicants to date). Opened 8/13/12, closes 8/23/12.
- Animal Services Assistant (387 applicants to date). Opened 8/13/12, closes 8/23/12.
- Recreation Aide – Sports Official (84 applicants to date). Opened 8/13/12, closes 8/23/12.
- Recreation Aide – Sports Programs (103 applicants to date). Opened 8/13/12, closes 8/23/12.

- Parks Maintenance Worker – Parks & Community Services. Opens 8/21/12, closes 9/4/12.
- Alternate Crossing Guard/PT Temp – PW/Traffic. Opens 8/21/12, closes 9/4/12.
- Lead Parks Maintenance Worker Internal (9 applicants). Closed 7/5/12. Candidate selected, recruitment closed.

### **Facilities Division**

The Facilities Division received City Council approval to ready a City-owned facility at 14331 Frederick St. to house City employees currently working in leased space.

The project includes the demolition of the entire existing interior partitions from the prior multiple tenant configuration and removal of the non-functioning equipment. Renovation will include construction of new partitions, as well as installation of new tile ceilings, efficient HVAC systems, and a new roofing system. The Moreno Valley Utility Customer Service Counter will be located on the East end of the facility with signage visible from Frederick Street.

Four City divisions, Technology Services, Facilities, Special Districts and Moreno Valley Utility will move to the City-owned Annex building after renovations are completed. This will eliminate existing annual lease costs of \$168,000 as of June 30, 2013.

## **PARKS & COMMUNITY SERVICES DEPARTMENT**

### **Library Services**

#### Super Readers Presentation

The Moreno Valley Friends of the Library presented nearly 50 children and teens with a special gift and certificate at the City Council meeting of August 28, 2012. These honorees logged the most reading time during this year’s Summer Reading Program. The Moreno Valley Public Library expresses its gratitude and appreciation to the Friends of the Library and to all local merchants who sponsored the program with their donations.

#### Community Outreach

Children’s Librarian Sharon Navarro recently visited a local family shelter and provided the children in residence with a special story time presentation. The program was very well received and Sharon has been invited for a future visit whenever her schedule will permit.

#### Upcoming Story Time Themes

Story Times are presented at the library Monday through Thursday at 11:00 a.m. Upcoming story time weekly

themes are: Dinosaurs, Trains, Apples, Babies, Cars, Ducks, and Elves. Presentations are geared for pre-school ages and include music, finger plays, stories, and other activities. Space is limited and admittance is closed at five minutes past the hour or when room capacity is reached, whichever occurs first.

## **POLICE DEPARTMENT**

### Citywide Camera Project – Community Advisory Meeting

On August 28, 2012, at 6:00 p.m., at the City Council Meeting, the vendor for the Moreno Valley Citywide Camera Surveillance System project was awarded. A new timeline and anticipated completion date will be provided.

The next Citywide Camera Surveillance System Community Advisory Meeting is scheduled for September 19, 2012, at 6:00 p.m., in the multi-purpose room at the Moreno Valley Police Department. The goal of the meeting is to inform attendees of the history, purpose, benefits, and progress of the project. The meeting will also include an open forum for community input, questions and answers.

### Cases of the Week

- On Friday, August 10, 2012, at 2:29 p.m., our officers handled a missing adult investigation in the 24400 block of Tyann Ct. The officers were not able to find the adult. Several hours later, Perris Station deputies responded to a deceased person in the area of Harley Knox Blvd. and Webster Ave., in the City of Perris. Perris deputies found the decedent, who was identified as the missing adult from the earlier investigation. The investigation, now classified as a murder, was assumed by personnel from the Riverside County Sheriff's Department's Central Homicide Unit and investigators from the Moreno Valley Police Department. As of August 20, 2012, five suspects have been arrested for the murder. Specific details cannot be given as the investigation is still ongoing.
- On Tuesday, August 14, 2012, at 3:00 a.m., one of our officers observed two females, a 13-year-old and an adult, being followed by a male on Sunnymead Blvd., near Graham St. As the officer contacted the females, the male left the area. The juvenile stated she was a runaway from the City of Perris and met the female (who was with her) and the male. During additional questioning, the officer learned the male and female encouraged and convinced the juvenile that she could earn money by engaging in prostitution. With this illegal business venture in mind, the juvenile was looking

for her first client when she was detained by the officer. The accompanying adult female was acting as the juvenile's broker and protector. The juvenile was taken into protective custody. The female was arrested for pimping and pandering. The investigation is still ongoing.

## **PUBLIC WORKS DEPARTMENT**

### *Capital Projects*

#### City Corporate Yard Sewer Improvements Project

The north septic tank serves the Corporate Yard's Big Bay Warehouse and adjoining office facilities. Maintenance and Operations' staff recently reported that the north septic tank system failed. This has resulted in frequent pumping out of the sewage and special handling through contract services. The septic tank has historically needed repair and service.

In response to this critical need, Capital Projects' staff contacted Eastern Municipal Water District (EMWD) to obtain a sewer connection permit allowing the City to replace the existing on-site septic tank systems with new sewer pipes connecting directly to public sewer system. The scope of work also required some minor EMWD sewer pipe upsizing near the intersection of Iris Avenue and Kitching Avenue. An EMWD permit will be granted for this purpose.

Modified design and construction documents have been prepared by in-house staff as a cost saving solution for the City. In July 2012, the Plans and Specifications were approved by the City Engineer, and the project was advertised for construction bids. The construction contract was scheduled to be awarded at the August 28, 2012 Council meeting.

#### Sr-60/Moreno Beach Drive Interchange Improvements Phase 1 Project

The SR-60/Moreno Beach Drive Phase 1 project is one of the key projects in the City Manager's Economic Development Action Plan. Phase 1 improvements are designed to reconstruct the eastbound on- and off-ramps to SR-60 and connect the west leg of Eucalyptus Avenue to Moreno Beach Drive. On November 29, 2007, Caltrans approved the Initial Study/Negative Declaration for the project. The "project" was defined as both SR-60/Moreno Beach Interchange and SR-60/Nason Overcrossing. Caltrans completed two subsequent environmental re-validations. The first re-validation was completed on September 8, 2010, which covered splitting the SR-60/Moreno Beach and the SR-60/Nason improvements into two separate projects. The second re-validation was completed on August 18, 2011, which covered splitting the SR-60/Moreno Beach improvements

into Phase 1 (south side) and Phase 2 (north side and overcrossing bridge). On December 13, 2011, the City Council approved a Construction Cooperative Agreement with the State of California for the construction phase, giving the City authority to advertise, award, and administer the construction of Phase 1. Design and right-of-way for Phase 1 have been completed and approved by Caltrans, and the project was advertised for bids. The construction contract is scheduled to be awarded at the August 28, 2012 Council meeting.

#### Emergency Operations Center Family Care Center Project

On July 10, 2012, City Council authorized the purchase from Johnson Power Systems of the generator set and tank for the EOC Family Care Center and the purchase of the additional tank for the existing generator at City Hall contingent upon available funding. City Council also authorized the appropriation of the savings in the amount of \$458,000 from the 2005 Lease Revenue Bond Fund 3401 (previously Fund 501) for the Public Safety Building Conversion project to the EOC Family Care Center Generator.

The Planning Division has determined that this project qualifies for a Class 2 Categorical Exemption as defined in Section 15302 of the California Environmental Quality Act (CEQA) Guidelines.

On August 1, 2012, the Notice Inviting Bids was issued for the construction of the EOC Family Care Center Generator project which consists of the construction and installation of a new 700kW generator and accompanying 5,000 gallon fuel tank at the EOC Family Care Center with an additive alternate bid for construction and the upgrade of the fuel tank at the existing generator located at City Hall. Bids will be opened on August 30, 2012 and is scheduled to be awarded at the September 11, 2012 Council meeting.

#### John F. Kennedy Drive And La Brisas Way Traffic Signal Project

The design and construction documents have been prepared by in-house staff as a cost saving solution for the City. In August 2012, the Plans and Specifications were approved by the City Engineer, and the project was advertised for construction bids.

The Planning Division of the Community Development Department determined on August 9, 2012, that this project is exempt from the California Environmental Quality Act (CEQA) as it is classified as a Class 1 Categorical Exemption under Section 15301(c) of the CEQA Guidelines, and therefore, environmental documents are not required.

This traffic signal project at the intersection of John F. Kennedy Drive and La Brisas Way includes traffic signal equipment, signing, striping, pavement markers, access ramps, sidewalk, replacement of driveway approaches, and asphalt concrete pavement rehabilitation. The work adjacent to and around the Armada Elementary School will be performed in a manner that minimizes impact on school operations, and maintains safe conditions for pedestrian traffic. Bids will be opened on September 10, 2012 and is scheduled to be awarded at the October 9, 2012 Council meeting.

#### Morrison Park Fire Station

The construction contract for Morrison Park Fire Station was awarded to Silver Creek Industries in Perris at the September 13, 2011 City Council meeting.

Construction started the second week of October 2011 after the ground breaking ceremony. This project will build a new fire station



at the northeast corner of Cottonwood Avenue and Morrison Street occupying approximately 1.5 acres. The Morrison Park Fire Station will be a two-bay fire station with low maintenance landscaping design.

Following are the milestones of construction activities:

- Completed drywall, Fire Sprinkler, Fire Alarm, Solar system in May-June 2012
- Installing site improvement, irrigation, and landscaping in July 2012
- Installing site concrete and driveways in August 2012
- Construction will finish by mid-September 2012 (weather permitting)