

CITY MANAGER'S OFFICE

Administration

California Citizens Redistricting Commission

Mayor Pro Tem Jesse Molina and Acting Assistant City Manager Michelle Dawson attended the May 12 meeting of the California Citizens Redistricting Commission in Palm Springs to provide testimony on behalf of the Moreno Valley community. The Redistricting Commission is accepting public input on the drawing of district boundaries and keeping Moreno Valley in tact within complete districts was advocated to the Commissioners. It was explained to the Commission that being carved up into 3 State Assembly districts and 2 Senate districts was not fair representation for a community of nearly 200,000 residents and that this was an impediment to having a representative from Moreno Valley serving in the State Legislature. The Commission was also lobbied to keep Riverside County in tact within Congressional districts as well. The first draft maps will be released on June 10 and another round of meetings to accept public input will be held. City staff will review the draft maps and provide input again to the Commission at that time.

Memorial Day

The City's annual Memorial Day sunset ceremony was held on Monday, May 30 at 7:30 p.m. The ceremony included a flyover by March Aero Club, four songs performed by the Moreno Valley Master Chorale, "Amazing Grace" performed on the bag pipes, the playing of echo "Taps", and the laying of the wreath at the Veterans Memorial with the assistance of the Knights of Columbus A. F. Chelbana Assembly.

First Military Appreciation Banners Installed

The first installations for the City's new Military Appreciation Banner Program occurred on May 26. Seven banners were installed on Cactus Avenue and Frederick Street just prior to the City's annual Memorial Day ceremony held on May 30. Banners are still available for \$100 to honor Moreno Valley residents currently serving in the armed forces. The Moreno Valley Chamber of Commerce's Military Affairs Committee is assisting with fundraising to keep the costs of the banners low. Banners will be installed prior to Memorial Day and Veterans Day each year.

In-House Public Safety Study

The City Manager's Office and the Financial and Administrative Services Department have started preparing an analysis of the costs and feasibility of bringing the contract police services in-house. Using the most recent study developed in 2004 as a model, staff is performing the initial research and analysis to be used in a comprehensive study regarding bringing both police and fire services in-house. This analysis was requested by members of the City Council during their discussions of the 3-Year Deficit Elimination Plan and is one of a number of possible costs saving and revenue enhancing measures that staff will be following up on. The due date to have this information back to the City Council is December 20, 2011.

Legislative Update

The following is an update on action taken on two bills for which the City Manager's Office recently forwarded letters of opposition to the State legislature:

SB 49 (Strickland), which would prohibit local cost recovery for emergency responses, failed in the Senate Committee on Public Safety on May 3. This bill sought to prohibit cities and counties from seeking reimbursement for emergency response services, including hazardous waste cleanup, ambulance transport, and other core functions of fire departments.

SB 506 (Wieckowski), which would prohibit a local jurisdiction from filing for bankruptcy under Chapter 9 of the federal bankruptcy code without first receiving the permission from a State-controlled arbitrator, is currently being debated in the Local Government Committee. The City sent a letter opposing this legislation to our state representatives on May 4. The bill passed the Senate on May 23 and is now being heard in the Assembly.

Letters of opposition for the following bills were drafted by the City Manager's Office and forwarded to our State representatives:

SB 469 (Vargas), would mandate that a city or county prior to approving or disapproving a "superstore retailer", such as a Super Walmart, require the applicant to hire a private consultant to prepare an exhaustive economic impact report which would examine 17 different detailed conditions. Discount warehouses, such as Costco, would be exempt from this requirement.

AB 710 (Skinner), seeks to limit local authority on parking regulations for residential and commercial use. As written, AB 710 would prohibit a city from requiring more than one parking space per residential unit as well as prohibit a city from requiring more than one parking space per 1,000 square feet of commercial space.

Assembly Member Mike Morrell Rep Visits Moreno Valley

A representative from Assembly Member Mike Morrell's office attended the joint Chamber of Commerce evening mixer on May 12 at the Visterra Credit Union. During this event, City staff presented the representative with a Moreno Valley "Where Dreams Soars" logo tile for the Assembly Member's office. The representative was very appreciative of the tile which will be displayed with other city plaques in the Assembly Member's local office.

Media and Communications

MVTV-3 Productions Nominated for Awards

The work of Moreno Valley's talented cable television production team has once again been noticed by the States of California and Nevada Chapter of the National Association of Telecommunications Officers and Advisors (SCANNATOA). The following programs are finalists for SCANNATOA's annual "Stars" awards recognizing excellence in local government access programming:

- Documentary (social) category: "Mission MoVal" reality challenge
- News Magazine category: "News Center"
- Special Audience category: "Pets of the Week"

The winners will be announced at the organization's annual conference in June. In addition, Cable TV Producer Rob Roseen has been selected as a conference speaker. Rob will be participating as a panelist addressing the conference on producing award winning news programs. Rob has won several SCANNATOA awards over the years for producing Moreno Valley's monthly news magazine "News Center."

Website Updates:

MVTV-3 Webpage – MVTV-3 is creating a new and improved webpage. This new page will be very user friendly and highly interactive. It will have a section of featured videos (changed monthly), links to all MVTV-3 programming, new links to MVTV-3 services (DVD Requests, Channel 3 bulletin board requests), and the monthly MVTV-3 programming guide. The improved webpage will be launched this summer.

Move to Sire Technologies – The City will be changing its online web video host from Granicus to Sire Technologies in July. This will provide significant cost savings to the City for hosting and recording the live City Council and Planning Commission Meetings. Since Granicus will no longer be available, MVTV-3 is transferring the City's entire programming archive to YouTube with the exception of City Council and Planning meetings, which will go to the new Sire host. As a result of channel popularity, MVTV-3 has an elevated status with YouTube and can upload videos longer than 25 minutes, larger video files and HD videos.

Social Media:

YouTube Redesign - MVTV-3 has completely redesigned and highly improved the aesthetic of the City's YouTube channel. This channel continues to grow in popularity. The MVTV-3 YouTube channel has over 4,067 views to date. The channel is available at <http://www.youtube.com/user/mv3morenovalley>.

Business Spotlight– This month's Spotlight on Moreno Valley Business highlights 99¢ Only Stores and Robert's Fine Art and Framing. This program airs daily at 9:30 a.m., 5:30 p.m., and 9:30 p.m. after the next regular City Council Meeting. Episodes are available on line at <http://www.moreno-valley.ca.us/spoton-mv.shtml>.

COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT

Administration

Economic Development Action Plan

On April 26, the City Council unanimously approved the Economic Development Action Plan. This bold two-year action plan will help push Moreno Valley forward in facilitating new economic development opportunities in the community, including assisting with creating new employment opportunities for residents and generating new revenue possibilities for the City of Moreno Valley. Staff is already busy working with a variety of developers and businesses related to many of the opportunities contained in the Economic Development Action Plan.

Buffalo Wild Wings

Business continues to remain strong for the Buffalo Wings Grill & Bar in Moreno Valley. The restaurant has been open two months and continues to perform in the top 10% of the nearly 700 Buffalo Wild Wings restaurants in the U.S. Sales for the new Buffalo Wild Wings situated in the TownGate Crossings center, are about 30% above original sales projects for this location. The Moreno Valley restaurant is tracking as one of the top performing Buffalo Wild Wings restaurants in

Southern California and is comparable in sales to other top producers including Burbank, Chino Hills, Irvine, and Rancho Cucamonga. Moreno Valley is the 7th Inland Region location for Buffalo Wild Wings, with other restaurants in Chino Hills, Corona, Eastvale-Mira Loma, Murrieta, Palm Desert and Rancho Cucamonga.

Village Café

Work continues towards the opening of the Village Café in TownGate Center. The new owner of the restaurant building, which was previously a Red Robin location, is targeting a June opening of a 6,600 s.f. restaurant, which is situated at the rear of TownGate Center, near Regency Theatres and the City's Employment Resource Center.

Panera Bread Opens

A 'soft opening' of the Panera Bread was held on Tuesday, May 24. Many thanks to a lot of people in Development Services—Building & Safety, Economic Development, Fire Prevention and Planning for helping to get this new 3,960 S.F. restaurant open at TownGate Crossings. Please check out the new Moreno Valley restaurant, which is the 10th location for Panera Bread in the Inland Region—with other locations in Chino Hills, Corona, Fontana, Ontario, Rancho Cucamonga, Redlands, Riverside, San Bernardino and Temecula.

ICSC

Barry Foster attended the International Council of Shopping Centers (ICSC) Global Retail Real Estate Convention from May 22-25 in Las Vegas. Nearly 35,000 professionals (including representatives from retailers, restaurants, real estate brokers, lenders, and public officials) gathered at this major real estate event to network, form partnerships and pursue deals. Moreno Valley had a tradeshow booth at ICSC and Barry had 30 meetings scheduled during this event.

Moreno Valley Mall

CW Capital--the new owner of the Moreno Valley Mall has two strategic partners—Cushman & Wakefield and Spinoso Real Estate Group. Cushman & Wakefield is responsible for property management and Spinoso Real Estate Group is handling leasing for the 1.25 million sq. ft. regional mall. Both Cushman & Wakefield and Spinoso Real Estate Group had booths at the Las Vegas ICSC event which showcased retail and restaurant opportunities at the Moreno Valley Mall. Conceptual plans have also been prepared for several expansions and upgrades to the Moreno Valley Mall which was presented to a number of prospective users at the ICSC event. Barry Foster participated in several of the meetings at ICSC to promote the potential for the Moreno Valley Mall.

Anna's Linens

Work is underway for the development of a new Anna's Linens store at TownGate Crossings. Anna's Linens will take 10,000 S.F. next to the 99¢ Only store on Day Street. The 99¢ Only Corporation owns this building and continues to work with the City on marketing the remaining 6,000 S.F. end cap of this building for a potential retailer or restaurant use. Costa Mesa based, Anna's Linens is targeting a mid summer opening of this new store. Anna's Linens chose not to renew its lease at the Moreno Valley Mall as part of a new corporate strategy of relocating its stores to non-enclosed mall sites. Anna's Linens considered a number of sites including several in Riverside before choosing to relocate within Moreno Valley at TownGate Crossings.

"Taste of the Valley"

The Moreno Valley Chamber of Commerce hosted its 6th annual "Taste of the Valley" event on Saturday, June 4 at the Moreno Valley Conference & Recreation Center. This event introduced the community to the eclectic tastes that Moreno Valley and surrounding area restaurants have to offer. The event featured more than 20 local and area restaurants, wineries and diners representing the wonderful diversity of our local culinary culture.

March Logistics Center

CT Realty has closed escrow and purchased the 225,000 S.F. building at March Global Port that previously was the home to Philips Electronics. On May 26, CT Realty hosted an Open House from 11:30 a.m. to 1 p.m. to showcase its new property and meet community leaders. While technically not in Moreno Valley, this property is accessed via Heacock Street and Moreno Valley. The building situated at 16875 Heacock Street has been re-branded by CT Realty as the March Logistics Center.

Inland Empire Economic Partnership

On May 19, the Inland Empire Economic Partnership (IEEP) hosted Dr. John Husing's annual economic forecast for the Inland Region. At this year's event, Dr. Husing provided a list of recommendations aimed at producing short and long term solutions to the economic challenges facing the Inland Region. The action plan presented by Dr. Husing is tied to the revamping of IEEP to allow the region's largest economic development organization to adopt a number of new strategies to improve the quality of life in the two county Inland Regions. The City of Moreno Valley is a member of IEEP and Barry Foster represents Moreno Valley with IEEP.

Best Places to do Business

The Economic Development Subcommittee is looking at ways to make Moreno Valley a ‘Best Place to do Business’. Originally, 30 communities across the U.S were examined as representative of utilizing best practices or receiving awards/recognition for being a best place to do business. Eventually, the Economic Development Subcommittee evaluated five cities--including Austin Texas, Chico California, Raleigh North Carolina, Santa Clarita California and Seattle Washington. Some of the program ideas used by these cities included E-permitting, user-friendly websites, social media, effective marketing plans, utilizing new technology, incentive programs, workforce training, fast-track development services, local vendor preference programs, industry groups, and methods to improve a community’s quality of life.

After researching the many ideas and programs used by these five cities, the following Action Steps are being recommended for formulating a framework for helping make Moreno Valley a Best Place to do Business:

Development Services

- Implement the use of “E-permitting” to accelerate the process of doing business in Moreno Valley
- Expand and strengthen business and development through the ombudsperson program to include new or expanding small businesses.
- Host quarterly workshops with contractors and developers aimed at improving development processes in Moreno Valley.
- Improve Pre-Project Review Staff Committee (PRSC) and PRSC process to include project management services to small business.
- Create consistent explanation (website and handouts) of codes and processes, and to provide clarity and coordination of development services processes.

Business Attraction

- Identify and form key industry leadership groups to create industry specific synergy in the community helping to mitigate any obstacles to business attraction and help develop strategies to attract industry related business and workforce, improve city processes, and evaluate policies that may require updating to support the objectives outlined in the Economic Development Action Plan.

- Explore policy development for the creation of a tiered Moreno Valley Electric Utility “Economic Development” rate structure and incentive program.

Business Retention and Expansion

- Develop ways to expand the Shop MoVal campaign to provide more exposure for local business and encourage increased business-to-business relationships.
- Pursue ways to increase local vendor preference, including expanding existing procurement policy.
- Implement a quarterly meeting with local businesses and vendors to discuss business opportunities with the City.
- Enhance the Business Resource Guide.

Marketing and Communication

- Perform an audit of the City’s website to ensure that it is user friendly and data rich, along with and identifying areas where the planning and entitlement processes can be clarified.
- Develop re-tooled marketing plan to incorporate the following:
 - Cooperative marketing opportunities with targeted area developers to attract tenants
 - Identifying the City as a medical community
 - Brand the City as a job center
 - Promote the Rancho Belago area as a sustainable and green friendly development area for a major business center environment.
- Create an e-newsletter or explore other communication methods to improve residents’ and business’ knowledge about what’s happening in the City.
- Increase use of social media.
- Create and maintain a community calendar to include business networking and education opportunities as well as community events and meetings.
- Explore use of Smartphone apps for improved communication and connectivity.
- Encourage on going feedback (How are we doing?) by posting regular surveys on the city’s website.

Community Vitality

The Best Places to do Business also reflect characteristics of the best places to live. These places tend to exude a “sense of place” reflected in aspects of quality of life including activity, arts and culture, and beauty in the environment.

- Explore additional community events- things to do in Moreno Valley.
- Explore idea of annual corporate sponsorship programs to create marketing value for local business and provide funding for community events.
- Enhance neighborhood groups by implementing community update meetings.

At its June meeting the Economic Development Subcommittee will further evaluate this strategy. Look for a plan to go before the City Council in July in making Moreno Valley a Best Place to do Business.

Riverside County—Shop, Buy & Support Local Car Dealers

The Riverside County Economic Development Agency has worked with the cities of Moreno Valley, Riverside, Corona and Norco to develop a marketing campaign aimed at promoting the importance of Riverside County residents purchasing their vehicles in Riverside County. In 2010, 37.3% of the 46,339 vehicles that were purchased by Riverside County residents were purchased OUTSIDE of Riverside County. The vehicles bought OUTSIDE of Riverside County totaled 17,316 and represented more than \$18 million in lost sales tax revenue for Riverside County local governments. This isn’t a new problem. During the past four years (2007-2010) nearly 91,000 or 32.25% of all the vehicles purchased by Riverside County residents have been done so OUTSIDE of Riverside County. This is a huge loss of sales tax revenue for Riverside County local governments that have auto dealerships located in their communities.

The Press-Enterprise and marketing officials with Riverside County have assisted in formulating a marketing program that utilizes PSA’s and advertising to raise the public awareness on the importance of keeping sales tax dollars local to fund public services such as police, fire, streets, parks and libraries. Photos of actual Moreno Valley, Riverside and Corona public services will be used within each jurisdiction to emphasize the importance of buying vehicles locally. A number of major auto dealerships, including Moss Bros. Auto Group, will also participate in the shop local marketing

campaign for vehicle purchases. A summer roll-out is targeted for this new important program.

High Speed Rail

Planning continues for the development of a High Speed Rail system in California. Meetings will occur throughout Southern California in June to gauge further input on the alignment to be established for a future high speed rail system. Final route alignments will be chosen later this year for greater analysis planned for a supplemental environmental report to be prepared in 2012.

In the Inland Region there is lobbying already underway on whether an alignment of the high speed rail system should go down I-215 or I-15. The cities of Moreno Valley, Riverside and San Bernardino are obviously pushing for an alignment that goes from Ontario to a station in San Bernardino and then down I-215 to a station near March ARB that would serve Moreno Valley, Riverside and Perris. Meanwhile, the City of Corona is advocating that the high speed rail alignment turn south at Ontario and go down along I-15, with a stop in South Corona near Dos Lagos.

Meetings to be held in the Inland Region include Corona on June 21, and Fontana on June 22. Barry Foster attended a meeting in Riverside on May 19 and testified as to the importance of having a high-speed rail alignment serve the I-215 corridor, including having a train station near March that could serve the Moreno Valley, Riverside and Perris areas.

Unemployment-April

Unemployment continues to decrease. Riverside County and most nearby cities saw their unemployment numbers decrease in April as compared to the previous month of March. Moreno Valley’s unemployment rate in April 2011 was 15.6%, down from 16.2% in March.

	<u>April 2011</u>	<u>March 2011</u>
Riverside County	13.5%	14.1%
Banning	15.4%	16.0%
Beaumont	15.4%	16.0%
Corona	10.0%	10.4%
Hemet	17.0%	17.6%
Moreno Valley	15.6%	16.2%
Perris	20.7%	21.5%
Riverside	13.6%	14.2%
San Jacinto	20.2%	20.9%

Spotlight on Moreno Valley Business

The Spotlight on Moreno Valley Business program seeks to increase the community awareness of the many and diverse businesses that operate in Moreno Valley. The businesses showcased in April were Buffalo Wild Wings Grill & Bar and Oishi Sushi & Teriyaki, and in May the 99¢ Only and Robert's Fine Art & Framing were highlighted.

The Spotlight program also wishes to alert you to some of the new businesses having just opened in the community. Please remember to Shop MoVal. Recent openings include:

- **Sonora Grill**---new restaurant opened in April at 23962 Alessandro Boulevard in the Moreno Valley Commerce Center at the NW corner of Alessandro and Heacock. The owner, who is a Moreno Valley resident, has 10 years experience in the catering and restaurant business. Check out the specialty of the restaurant, the Sonoran Hot Dog, which is a bacon wrapped hot dog, with grilled onions, diced tomatoes, jalapeno salsa, mayo and mustard.
- **La Rosa Bakery**---family owned bakery operation that just opened its 2nd Moreno Valley operation in mid April at 15974 Perris Boulevard. The other La Rosa Bakery location has been open for 3 years at 24467 Sunnymead Boulevard in the Sundance Center near the SW corner of Sunnymead and Indian.
- **Zapata's Restaurant**---this popular local restaurant recently relocated to new site at 13373 Perris Boulevard in Home Town Square—on Perris Blvd, just south Dracaea Avenue. The owners of the full-service Mexican restaurant and catering operation are very pleased with their new location and the business move. Check out the new restaurant, which is open for breakfast, lunch and dinner.

Economic Development Summary

The Economic Development Summary has been updated for May 2011 and is available on the City's website or via hard copy in the informational rack on the 2nd floor of City Hall.

Building & Safety Division

Skechers USA

On May 6, a Temporary Certificate of Occupancy (TCO) was issued for 1/3 of the 1.8 million sq. ft. (S.F.) Skechers Distribution Center (DC). With the TCO, Skechers USA is now able to move product into 600,000 S.F. of the DC. Work continues on the rest of the

Skechers facility—with an August completion anticipated for the complete project. Many thanks to Skechers USA, Highland Fairview and a lot of folks from the City's Development Services divisions for working together in advancing this important project, which is envisioned to be a catalyst for more distribution and logistics development in the Rancho Belago area of Moreno Valley.

Possible New Industrial Building Development

The prospects of starting new construction on a number of new industrial buildings continue to look promising. Five buildings with a total of more than 3.6 million square feet have been in plan check for building construction drawings and the four developers are looking to start construction on a speculative basis this summer or fall in the South Moreno Valley industrial area.

In April, Overton Moore Properties re-started development plans for a 519,716 S.F. industrial building it intends to construct on a 26-acre property at the NW corner of Cactus Avenue and Frederick Street. This project already has planning approvals and Overton Moore is submitting construction drawings to start the plan check process.

Another major developer—the Trammel Crow Company is in escrow to acquire a 92.5 acre parcel at the NE corner of San Michele and Heacock. The existing property owner—KOMAR Investments gained planning approvals and entitlements for a 2.1 million sq. ft. industrial development consisting of three planned distribution buildings. The Dallas, Texas based Trammell Crow Co. is a leading national developer with an impressive portfolio of more than 550 million sq. ft. of real estate investments including office, industrial, retail and master-planned residential projects across the country. The Trammell Crow Co. recently acquired several industrial properties in Redlands and Riverside, to go along with a large portfolio it owns in Orange County. Trammell Crow is already marketing the Moreno Valley development opportunity for build to suit possibilities with several potential users.

Code & Neighborhood Services Division

Celebration HOA

Recently, Councilmember Hastings reported an issue of squatters within the Celebration HOA community. Code & Neighborhood Services Official Al Brady responded by meeting with City staff from Building & Safety, the Moreno Valley Electric Utility and MVPD.

With the cooperation of all involved, a resolution to this issue has been identified. The three Celebration HOA

properties that have been reported to be occupied by possible “squatters,” were to be investigated immediately and the following action will be taken on these properties, as well as all residential properties in the future being reported as illegally occupied:

- Code will investigate property maintenance issues, including initiating cases against the tenants as violations occur.
- Code will then report these properties to the Electric Utility who in turn will flag the property and require all customers requesting service at the identified property to provide legal identification, a certified copy of grant deed or notarized lease agreement before a new utilities account will be established.
- All properties occupied without the benefit of utilities are subject to the posting of a “Notice to Vacate” by the City’s Building Official. MVPD will continue to work with the Building Official to arrest individuals violating this Notice to Vacate.

Neighborhood Clean-up

A Neighborhood Clean-up was held on Saturday May 21 within Council District 1 on Meyers Avenue—between Heacock and Indian streets. Thanks to staff from Code & Neighborhood Services, Neighborhood Preservation, Public Works, and the POP Policing Team, along with support from Waste Management who assisted the neighborhood in the clean-up efforts.

Neighborhood Preservation Division

NSP Grant Update

The Neighborhood Stabilization Program (NSP) was created in 2008 to address the nationwide foreclosure crisis by providing communities with the resources to purchase / rehabilitate bank-owned residential properties and return them to stable occupancy. The NSP grant is administered by the federal Department of Housing and Urban Development (HUD). Moreno Valley has been awarded two NSP grants: \$11,390,116 in NSP1 funds and \$3,687,789 in NSP3 funds.

Single Family Projects

Moreno Valley utilizes selected Development Partners to complete single-family property renovations. Our Development Partners have been very active since the last NSP update. Following is a summary of the year-to-date NSP1 Acquisition, Rehabilitation, and Resale Activity:

Total Properties Acquired:	43
Properties in Rehabilitation:	2
Properties on the Market:	17
Properties in Escrow:	7
Properties Resold / Escrows Closed:	17

Recent months have demonstrated a softening in the residential real estate market. NSP properties are remaining on the market for extended periods. Brokers and lenders have reported that NSP homes are considered very desirable, but that the resale restrictions required by the grant have discouraged / disqualified many buyers who resist the 15-year owner-occupancy requirements.

To fulfill the goal of neighborhood stabilization, staff is processing Development Partner requests for list price reductions to ensure that properties are competitively priced. Staff is also proposing modifications to the City’s Redevelopment-funded down-payment assistance program that would make the 20% down-payment loan forgivable after 20 years of owner-occupancy. This is consistent with programs for Riverside County and several other cities. The City’s Development Partners have expressed confidence that these changes will result in more resale activity.

HUD Monitoring

Staff recently hosted the City’s HUD representative for the NSP grant during a weeklong audit of the NSP grant. Overall, the City did well in the audit process. The final Monitoring letter is expected in June.

Multi-Family Project

The City selected Mary Erickson Community Housing (MECH) as the Development Partner for the multi-family project, located on Myers Avenue. Staff continues to work closely with MECH to secure architectural consulting services. Once an architect is selected, the scope of work and budget can be finalized, and rehabilitation work can commence.

NSP3

The third round of NSP funds has been allocated and the City of Moreno Valley will receive \$3,687,789. Staff prepared and submitted the funding application approved by the City Council on February 22 and we have been notified that HUD has also approved the application. Essentially, the NSP3 funds will be used to complete more single-family foreclosure rehabilitation / resale projects, but the NSP3 funds will be dedicated to specific target areas with high HUD-designated foreclosure risk scores.

CDBG/HOME

The final public hearing was held on May 10 for the FY 2011/12 budgets for the CDBG and HOME programs. There has been NO official word on what Moreno Valley’s actual allocations will be, but representatives of Housing and Urban Development (HUD) have informed

cities to anticipate a 16.6% reduction from FY 2010/11 allocations.

YOC

Work continues on tenant improvements for the new Youth Opportunity Center (YOC) to be situated in the Moreno Valley Professional Village, located on the south side of Alessandro Boulevard, between Elsworth and Veterans Way. Look for a June opening of the new YOC, which will be operated by ResCare Inc., with support from Riverside County and the City of Moreno Valley. ResCare Inc. presently operates other YOC's for Riverside County in Perris and Indio.

Redevelopment Hanging in There

Nothing concrete has materialized with efforts to deal with the State's budget challenges, including Governor Brown's move to eliminate redevelopment. Reportedly, the Governor remains several votes short of the necessary action to abolish redevelopment. Meanwhile, a number of compromise proposals to save redevelopment have been floated in Sacramento.

CDBG/HOME

On May 10, the City Council approved the FY 2011/12 Action Plans for the CDBG and HOME programs. The approvals were part of the required Public Hearing to establish budgets for the two programs based on the preliminary funding allocations provided by HUD of \$1,618,666 for CDBG and \$588,314 for HOME. Despite not having final funding allocations from HUD, local governments needed to provide HUD with adopted Action Plans by May 13. Part of the City Council's action in approving the two programs for FY 2011/12 was to provide staff with a cushion of 5% +/- to make necessary budget modifications, should Moreno Valley's final funding allocations be adjusted upward or downward.

Home Resales-April

The home resale market continues to be mixed. Moreno Valley's average resale home value was \$156,432 in April 2011 which was a 2.6% increase as compared to the previous month of March. There were a total of 236 single-family resale transactions in Moreno Valley in April 2011 as compared to 267 for the previous month of March and 307 a year ago in April 2010. Most other nearby cities (except for Corona) also experienced increases in their average resale home values for April as compared to March.

Perris	+6.2%	Riverside	+1.7%
Temecula/Murrieta	+3.0%	Hemet	+1.7%
Moreno Valley	+2.6%	Corona	-1.1%

Planning Division

Planning Commission

1. The Planning Commission met on May 12, 2011, and took the following actions:
 - a. Denied the Westridge Commerce Center, an approximately 937,000 square foot warehouse/industrial building proposed for a 55-acre site on the south side of the Moreno Valley Freeway and west of Redlands Boulevard. The project includes a Zone Change and Municipal Code Amendment to permit the proposed use. The applicant has indicated they will appeal the action to the City Council. Once an appeal form and the required fee are received, staff will schedule the item for review by the City Council. The applicant is Ridge Realty Trust.
 - b. Recommended approval of a proposed Municipal Code Amendment that is required to address water quality regulations included in the adopted Regional Water Quality Permit for western Riverside County that will go into effect later this year. The effort involves both Planning and Public Works – Land Development staff. The item is scheduled for City Council review on June 14th.
 - c. Recommended approval of an amendment to the Aquabella Development Agreement to remove a 13-acre parcel at the northeast corner of Lasselle Street and Cactus Avenue. No changes in the developer responsibilities are proposed. The item is scheduled for City Council review on June 14th.
 - d. Recommended approval of the 2011-12 Capital Improvement Program proposed by the Public Works Department. The item will be scheduled for review by the City Council in conjunction with the Annual Budget Review.

Administrative Approvals

1. Conditional Use Permit to allow outdoor storage of tires at an existing tire store located at 23660 Tower Street. The applicant is Pacheco Tires and Wheels.
2. Amended Plot Plan for alterations to the existing warehouse building at 23400 Cactus Avenue to facilitate occupancy by Harbor Freight. The applicant is Ridge Moreno Valley LLC.
3. Amended Conditional Use Permit to facilitate completion phase two parking lot improvements at Saint Patrick's Church at 10915 Pigeon Pass Road. The approval also reinstates allowance for a future sanctuary building at the church that expired several years ago.
4. Plot Plan to establish a nutritional instruction

- facility at 14910 Perris Boulevard. The applicant is Muhammad Gondai.
5. Plot Plan for the Morrison Fire Station. The applicant is the City.
 6. Plot Plan to add training rooms to the Riverside County DPSS offices at 22690 Cactus Avenue. The applicant is Sisson Design Group for the County.
 7. Plot Plan for a large recycling facility (Menlo Recycling) at 22405 Goldencrest Drive. The applicant is Dong Ngo.
 8. Plot Plan for a fast food restaurant (Café Gossip) at 26150 Iris Avenue in the Lakeside Terrace shopping center. The applicant is Uk J. Kim.
 9. Plot Plan for a fast food restaurant (Subway) at 23579 Sunnymead Ranch Parkway in the Lakeshore Plaza shopping center. The applicant is Onkar Sud.
 10. Extension of Time for Tentative Tract Map 34988 and the attached 271-unit Planned Unit Development proposed for the southeast corner of Perris Boulevard and Alessandro Boulevard. The applicant is Winchester Associates for Professors Capital.

Energy Efficiency Rebates

The City received the last of the rebates submitted to Southern California Edison for energy efficiency efforts undertaken in conjunction with the 2009 Federal Stimulus Grant. A total of \$56,502 has been received from SCE. Associate Planner Gabriel Diaz has submitted nine rebate requests totaling \$88,512 to Southern California Edison and Moreno Valley Utility. All rebates must be deposited into the Grant account for additional energy efficiency projects.

Moreno Highlands Specific Plan

The Moreno Highlands Specific Plan (the Plan) is an approved master planned community (e.g. Sunnymead Ranch, Moreno Valley Ranch) encompassing nearly all of the vacant land in the City east of Redlands Boulevard and south of Eucalyptus Avenue. The Plan, originally approved by the City Council in 1992, included approximately 600 acres along the Moreno Valley Freeway and Gilman Springs Road for business park/industrial uses and 7,763 residential units. A mixed use town center, school and park sites, public facilities and open space areas were also included in the Plan. The environmental impact report (EIR) for the original approval was challenged in court and prevailed. Subsequent to the approval of the Plan, over 1,000 acres were acquired by the State, for addition to the San Jacinto Wildlife Area, and San Diego Gas & Electric (SDGE), for a buffer around its existing generation and transmission facility.

In conjunction with the approval of the Plan, a Development Agreement was also approved. The Agreement provided development impact fee reductions in exchange for the public improvements included in the Plan, and also restricted amendments to the Plan without the approval of the City and all Plan area landowners. In addition to the State and SG&E, the landowners include the Henrietta Lee Trust, Highland Fairview or various owners affiliated with Highland Fairview, and a couple of minor landowners. The Agreement had an initial term of twenty (20) years that expires on September 8, 2012.

Any major modifications would require submittal of a new land plan to the City and full environmental review, most likely a new EIR. The most significant issues addressed in the original EIR were the geotechnical issues related to the San Jacinto Fault and other suspected earthquake faults on or adjacent to the Plan area, air quality and traffic.

Foreclosures and Homes Listed for Sale

Information available from the RealtyTrac website for April shows a decrease in foreclosure activity in the City, similar to Riverside County. The website reported one in 120 housing units in Moreno Valley were in some stage of foreclosure. This compares to a rate of one in 112 units in March, a seven percent (7%) improvement. The current rate is also an improvement from March 2010, when the rate was one in 62 units, a 93% improvement. Foreclosure activity was six percent (6%) lower in the region, with the highest rates in communities with the highest levels of single family housing construction during the past building boom. Moreno Valley is in the middle of the list of local communities with Corona and Temecula. Slower growth areas such as Riverside and Banning had much better rates, and faster growth areas such as Beaumont and Murrieta had much worse rates.

Calimesa had the lowest rate locally (1 in 554) and Winchester had the highest rate (1 in 28). By zip code, area 92555 had the highest foreclosure activity rate in the City (1 in 43) and area 92557 had the lowest rate (1 in 187). Foreclosure activity decreased in all zip codes except 92555. Moreno Valley had 464 properties reported in some stage of foreclosure in April, compared to 495 in March. The City of Riverside had the highest number of reported foreclosure properties at 746 and Corona had 533.

Information available from the Realtor.com website indicates a decrease in the number of homes for sale in the City and continued stability in median asking prices. As of May 1, 2011, 1,117 homes were listed for sale, compared with 1,139 on April 1st, and 957 in May of last

year. Last January marked the low point for inventory in recent years. Inventory fell sharply in 2009 from a high of 2,068 in January 2009, and has generally increased throughout 2010 and early 2011. The median asking price \$156,000, compared with \$155,000 in April and \$156,000 last May. The current inventory of homes for sale is approximately a four month supply. Anything less than a six month supply of homes for sale is considered a positive market condition.

Information available from the RentJungle.com website indicates a small increase in average rental rates in the City. For March, the average asking rental rate was \$1,037 per month, compared with \$1,012 per month in January and \$1,077 in March of last year. The greatest weakness was shown in two bedroom apartments which dropped from \$1,226 last March to \$988 in January 2011. This would appear to indicate the impact from affordable single family home purchase and rental rates, which provide more interior and yard space for a minor cost increase. By comparison, average rental rates in the City of Riverside were \$1,002 per month in March.

Kaiser Medical Office Building

City staff has completed a second review of Kaiser Hospital’s plans for a 75,000 square foot office building on Iris Avenue adjacent to the Kaiser Hospital. The proposed building includes an urgent care center, pharmacy, and various medical offices and laboratories. The project also includes a new 372-space parking lot. The applicant, Kaiser Foundation Hospitals, has indicated their intent to start construction of the facility later this year. As the necessary revisions are relatively minor due to an earlier pre-application review of the project, Kaiser and City staff is targeting a June review by the Planning Commission.

Prologis Restarts Development Plans for East Moreno Valley

Representatives with ProLogis have notified Planning staff that ProLogis is re-starting the planning and entitlement process for the 110-acres it owns on the south side of SR 60—just east of the Moreno Valley Auto Mall. When the economy softened several years ago, ProLogis stopped working on the Moreno Valley project, which proposes developing six industrial-distribution buildings with a total of 2.22 million sq. ft. The project will require the completion of an Environmental Impact Report (EIR), along with a General Plan Amendment and zoning change. Colorado based, ProLogis is a leading industrial-distribution developer with a portfolio of more than 435 million sq. ft. of distribution facilities in North America, Europe and Asia.

Industrial & Business Park Zoning

As part of the adopted Economic Development Action Plan, staff will look at opportunities to rezone properties to achieve their highest & best uses. The overall goal will be to evaluate undeveloped or underutilized property for possible rezoning to help create more job production in the community.

Moreno Valley’s jobs to housing ratio is clearly not in balance. Below is a comparison of the jobs to housing numbers for several cities in the Inland Region.

City	Population	Workforce	Housing Units
Riverside	297,863	159,100	99,949
Moreno Valley	188,537	32,411	56,845
Fontana	188,498	61,600	53,725
Rnch Cucamonga	178,904	70,275	56,215
Ontario	173,690	107,069	47,276
Chino	84,973	34,331	20,265

Moreno Valley’s vacancy rate for industrial-distribution buildings is just 3.4%. Clearly, the need for the development of new industrial buildings is evident. The amount of industrial-distribution building stock that is developed has a significant correlation towards a city’s workforce numbers. Below is a summary of the total amount of existing industrial and business park development, along with the workforce numbers for several Inland Region cities.

City	Industrial/Business Park Inventory (sq.ft.)	Workforce Jobs
Ontario	97.0 million	107,069
Fontana	48.3 million	61,600
Riverside	39.3 million	159,100
Chino	40.1 million	34,331
Rnch Cucamonga	36.8 million	70,275
Moreno Valley	10.1 million	32,411

Moreno Valley has opportunities for more industrial and business park development, but overall Moreno Valley still has a low percentage of land area zoned for this type of development, as compared to other Inland Region communities.

Industrial/Business Park Zoning

- Ontario 25.3%
- Perris 21.7%
- San Bernardino 18.0%
- Chino 17.1%
- Fontana 17.0%
- Rancho Cucamonga 15.3%
- Riverside 15.2%

- Corona 11.4%
- Moreno Valley 9.0%

FINANCE & ADMIN SERVICES DEPT

Animal Services Division

Animal Services Division Receives Grant Award Notification from the California Department of Food & Agriculture

On May 2, the California Department of Food & Agriculture (CDFA) notified the Animal Services Division that their grant application submitted for the 2010 Municipal Spay-Neuter Grant Fund Program was approved. CDFA will be awarding the Moreno Valley Animal Shelter \$15,000 from the Municipal Spay-Neuter Grant Fund for the purpose of supplementing the low cost spay-neuter program. Funding for this grant was made possible through voluntary donations by taxpayers who elected to donate their tax refund dollars to the Municipal Spay-Neuter Fund collected by the Franchise Tax Board. These spay-neuter funds can only be used for dogs and cats owned by individuals in the community and not for impounded animals. It is anticipated that an additional 150 to 200 animals in the community will benefit from this program. CDFA anticipates disbursing funds to the city in August 2011.

FIRE DEPARTMENT

Recognition from the International Association of Emergency Managers

LeAnn Coletta with the Fire Department's Office of Emergency Management (OEM) has been recognized for the year 2011 by the International Association of Emergency Managers for successfully maintaining her Certified Emergency Manager (CEM) designation for over five-years by continuing a program of professional development. As a CEM, LeAnn demonstrates a high level of knowledge and dedication to emergency management. The CEM designation is currently held by 1,019 men and women in the emergency management profession. This is the highest honor of professional achievement given by the Association.

The Moreno Valley Fire Department would like to thank LeAnn for her outstanding performance and commitment.

Relay for Life

On April 16 and 17, the Moreno Valley Fire Department and Moreno Valley Fire Explorers participated in the American Cancer Society's "2011 Relay for Life" fund raiser. The Relay for Life is an annual event that is hosted all over the country in nearly every major city and/or community. The object of this event is not only to

raise funds that support cancer cure research, but also to educate as many people as possible about cancer prevention and support. In addition, the Relay for Life is an opportunity to honor, pay tribute, and support our loved ones that have been taken from all of us as a result of a serious disease.



Fire Captain Becker and Firefighter II/Paramedic Fajardo organized a team of Fire Explorers, Moreno Valley Firefighters, and family members for the 24 hour event. Moreno Valley Office of

Emergency Management Emergency Response Force (ERF) personnel provided standby and first aid at the event.

The Moreno Valley Fire Explorers along with Fire Department personnel and family members collected \$2,500 in donations for the American Cancer Society.

LIBRARY SERVICES DEPARTMENT

Summer Reading Program

The Moreno Valley Public Library's very popular Summer Reading Program is set to begin Monday, June 13 and will run until Thursday, July 21. "One World, Many Stories" is targeted for children ages 2-11; "You Are Here" is geared for ages 12-18; and "Novel Destinations" is the program for adults. All programs feature prizes and other incentives for reading a certain number of hours or books. All you need is a library card to sign up! The Summer Reading Program is funded through the generous support of the Moreno Valley Friends of the Library and various local merchants.

Introducing Scholastic Bookflix!

The Library has subscribed to a fun, new reading program that parents and children can access from home. "Scholastic Bookflix" is an engaging resource for children from pre-school age through third grade and helps early readers develop and practice essential reading skills. Bookflix includes 95 classic video storybooks, featuring delightful animation, and each one is paired with a related nonfiction e-book, educational games and activities, and more! All you need is a library card to access this entertaining resource. Bookflix is being funded through the California State Library, which is providing it to all public libraries in California. Check it out!

The library is located at 25480 Alessandro Blvd. and is open Monday through Thursday from 9 a.m.-8 p.m., and

from 9 a.m.-6 p.m. on Saturday. For more information, visit the library web site at <http://library.booksite.com/7252/> or call 951.413.3880.

Spring Reading Program

425 children participated in the library's Spring Reading Program, the "Cover to Cover Club," by reading 2,000 books. Many thanks go to In-N-Out Burger for sponsoring the program, which ran from March 5 to April 16. Participation was up by 61% over last year.

National Library Week 2011

In recognition of National Library Week 2011, April 10-16, the City Council presented a proclamation at its regular meeting of April 12. This year's theme, "Create Your Own Story @ your library," celebrated the role our nation's libraries play in inspiring stories of all kinds. The library set up a special display with suggestions and resources for ways in which patrons could create, record, and share their own stories. Staff also presented two free puppet shows, "Mystery at the Library," during that week, which were attended by 176 people.

Workshop on Creating Musical Experiences

On April 19, three library staff members attended a free workshop on creating musical experiences in story times to encourage emergent literacy. The workshop was sponsored by the Inland Library System's Children's Services Committee. The exercises and projects staff participated in will result in more music being incorporated into the library's preschool story time presentations.

PARKS & COMMUNITY SERVICES DEPT

Special Events

In Concert - The Moreno Valley Wind Symphony

The Moreno Valley Wind Symphony will be performing on Thursday, June 9 at the Conference & Recreation Center. The concert will begin at 7:00 p.m., and the theme is "Hooray for the Red White and Blue" continuing the annual patriotic theme in June. This concert is free and open to the public.

Summer Program

"A Child's Place" program is accepting applications for the Summer Program at either a free or reduced cost to families. Parents must either be working or attending school to qualify. Children receive free meals and weekly field trips at no cost to the parents. For more information please contact Georgina Lundberg at 413.3286 or stop by the Conference and Recreation Center for more information.

Parks Maintenance Division

Josh Dose of Boy Scout Troop 1776 in Moreno Valley completed his Eagle Scout project at the Moreno Valley Equestrian Center on April 23. He planned, coordinated, and raised the funds to construct and install a custom style kiosk for the Equestrian Center. The new kiosk is located near the lighted arena where park patrons and staff can post notices, flyers of equestrian events, and other promotional material. Josh also partnered with the Moreno Valley Trailseekers, a nonprofit organization, in the design and completion of his project. The completion also coincided with the City's very successful, first Earth Day Clean-up Event, also held at the Equestrian Center on April 23. Partnering with volunteers and nonprofits is just another example of how the City makes life better for its residents.

Other projects completed include: sprayed weeds at all park sites; painted metal shelters at various park sites; cleaned debris and removed brush in flow line of Heacock Channel; graded and sprayed CFD #1 multi-use trails; prepared splash pad at Celebration for upcoming season; cleaned drains and water holding tank at Celebration Park; and installed new joint sealant at Celebration Park.

Projects underway include: replant beds at various park sites (*ongoing*); install shade covers over bleachers at Morrison (*ongoing*); repair damage from rain storms at Equestrian Center and Hidden Springs Paseo trails (*50% complete*); remove and repair sump pump at Community Soccer Fields (*ongoing*); weed abate open space sites (*50% complete*); aerate sports fields; install new door to restroom building at Gateway Park; top off fibar playground wood chips at JFK Park (after playground renovation); repair rubber surfacing at various parks and playgrounds; install new walkway lighting at El Potrero Park; repair area drains at Cottonwood Golf Course; and playground repairs at Vista Lomas and TownGate II.

Use of the Mobile Stage Unit included April 24 for the Calvary Chapel Easter Sunrise Service and April 30 for the Cinco de Mayo Celebration

Recreation Division

The month of April was busy for each of the three Time for Tots sites. New registrations of three- and four-year olds continue to increase as spring progresses. The Conference and Recreation Center's location continues to fill quickly. Both TownGate and March Field Park Community Center locations also continue to fill several of their sessions to capacity as well. The registered participants enjoyed fun-filled, educational, and creative themed curriculum during the month of April. In

addition to the curriculum, special activity days were held throughout April including a field trip to the fire station, the annual Spring Celebration, and Lifetouch Spring/Graduation Picture days.

Staff continue to stay busy planning the end of the year Time for Tots activities. The regular school year came to a close on May 27. The annual graduation ceremony will be held at the Conference and Recreation Center on June 1 at 6:00 p.m. inside the Grand Valley Ballroom.

The Time for Tots staff are currently creating curriculum for the summer session beginning June 13.

With summer quickly approaching, staff has been busy recruiting contract instructors for a variety of new classes and programs to begin in the summer sessions. New classes being introduced include Kiddie Karate, Flamenco, an additional beginning Piano class, Salsa, Baby Sign Language, R.I.P.P.E.D., and Body Sculpting.

The pee wee, junior and youth basketball clinic has started. The summer youth basketball league began on May 1.

POLICE DEPARTMENT

American Cancer Society - Relay for Life Event

We did it! The "MVPD - Arresting Cancer" team with help from other City employees were the top donating team out of 48 teams. We edged out corporate teams like Moss Brothers and Visterra Credit Union who generously contributed and helped make this event successful. At the request of many participants, we "arrested" people with toy handcuffs, made them walk a lap and bring back a \$1 donation as their "bail". One of the participant's "crimes" were so egregious, she collected \$36 in "bail"! All donations have been turned in and went directly to the American Cancer Society. See the attached pictures. Below is the final amount of money raised:

EVENT TOTALS

Moreno Valley Event Goal - \$39,000

Moreno Valley Event Total - \$47,468.92

MVPD TOTALS

MVPD - Arresting Cancer Goal - \$2,500

MVPD - Arresting Cancer Total - \$8,397

126.5 miles of continuous walking/running (24 hours).

With the cooperative raffles, bake sales, etc, this was truly a team effort. Thanks to all who walked and kept

the baton going for 24 hours, and helped with the booth throughout the day.

Congratulations to Investigator Dave Drexler and Kristine Kim, who won the scuba certification raffle. Congratulations to Investigator Brian Mehlbrech who won the gun raffle.

Listed here are a few of the individual donations/efforts:

- Anonymous - Biggest Cash Donation by an Individual: \$1000
- Gunpoint Firearms - Donation of a Sig-Sauer handgun (\$900 value)
- Global Diversions - Donation of 2 full scuba certification courses (\$1200 value)
- Bass Outfitters - \$200 donation
- Individuals who donated over \$100 - (23 individual donations over \$100)
- Eric Lewis - Longest distance walked/ran: 13 miles ran (I believe in just over 2 hours)
- Bonnie Terrill (2 x cancer survivor) - Baked cookies week after week and raised \$220 in cookie sales alone! She also picked up / dropped off most of the site equipment
- Records (Front Office) - For holding NUMEROUS sales including bake sales, hot dogs, potatoes, etc., which required a TON of effort and raised a TON of money
- Maggi Bollinger - made/sold numerous Relay wristbands/bookmarks
- Motor Officers Koser and Hallenbach - For loan and delivery of the generator
- Josh Little - Who brought a can of gas for the generator after working all night
- Motor Officers Edmondson & Pleta - Who walked in full uniform at the heat of the day (92°)
- Dottie (Environmental Health) - For bringing E/H on board and all your fund-raising efforts
- Our friends at City Hall, PSB, Environmental Health, and volunteers from the public who joined our team
- Christina made and decorated our team baton (It is in the Traffic Office)
- Sidney Morgan Photography - For donating your time and talent, capturing memories
- Lt. Tim Morin & Dottie Ellis-Marki - For raising donations and selling anything that wasn't bolted down at our campsite
- Station Administration - For your support of this cause

PUBLIC WORKS DEPARTMENT

Administration

SCE Streetlight Tariff

This is an update regarding the Southern California Street Light tariff issue. The Public Works Director/City Engineer (PWD/CE) has been in contact with the California Street Light Association (CAL-SLA) and informed them of the entire issue regarding the SCE Tariff. CAL-SLA is based in Marin County, San Rafael, CA area and has negotiated rate and tariff reductions at the CPUC regarding PG & E. They are presently working with the City of Los Angeles on rate issues.

The Executive Director of CAL-SLA, Mehdi Sadjadi, and the PWD/CE met during the PW Officers Institute of the League of California Cities. During that meeting, Mr. Sadjadi was informed of SCE's streetlight tariff and asked if CAL-SLA would get involved during SCE's rate hearings. Mr. Sadjadi said he would forward this information to CAL-SLA's Attorney and Economist.

SCE announced a number of Public Hearings in the Southern California area in June to discuss rates. Staff will attempt to coordinate a multi-City presence at the CPUC hearings to speak against SCE tariffs, in coordination with CAL-SLA.

Earth Day Clean-Up Event

In celebration of Earth Day 2011, the City's Solid Waste and Recycling Program and Parks Maintenance Division partnered to host the 1st Annual Earth Day Clean-up Event on April 23 at the Equestrian Center. The event was attended by over 100 volunteers who spent their morning helping to make the City of Moreno Valley a greener place. Volunteers participated in clean-up activities and were provided tools and gloves. The event helped support the City's efforts to raise awareness of Earth Day's significance and the need to reduce each resident's carbon footprint to ensure a cleaner, greener Moreno Valley.

2011 Pavement Resurfacing Project

On March 8, the City Council awarded a construction contract to Hardy & Harper, Inc. to construct the 2011 Pavement Resurfacing Project. This project will resurface six streets: Kitching Street (Fir Avenue to Cottonwood Avenue), Fir Avenue (Perris Boulevard to Lasselle Street), Perris Boulevard (Webster Avenue to Sunnymead Boulevard), Indian Street (Ironwood Avenue to Sunnymead Boulevard), Manzanita Avenue (Heacock Street to Perris Boulevard), and Cactus Avenue (Commerce Center Drive to Elsworth Street). The work will include removing a thin layer of existing asphalt pavement and replacing/overlaying with rubberized

asphalt concrete for Cactus Avenue, Indian Street and Manzanita Avenue. For Fir Avenue, Kitching Street, and Perris Boulevard, the existing asphalt concrete pavement will be ground up, mixed with asphalt/oil in place, and re-layed back in the streets. After pavement recycling, these streets will be overlaid with rubberized asphalt concrete to provide smooth and dark finish surface. The project also includes removal and replacement on a number of access ramps along the above streets to meet ADA requirements. The Contractor started the construction on April 25, and plans to complete the project by end of June.

Day Street Roadway Improvements

Hillcrest Contracting completed the City contracted street improvements along Day Street between Alessandro Boulevard and Cottonwood Avenue at the end of April 2011. These improvements, which include street reprofiling and widening, were part of a redevelopment project in the Edgemont area that significantly benefits the local residents and commuters. Other benefits include new signing and striping for improved parking, and wider intersections to better facilitate vehicular turning movements. New sidewalk and access ramps were constructed to benefit pedestrians and improve safety. Utilities were undergrounded or relocated, resulting in improved safety and aesthetic appearance. The old and undersized existing waterline was also replaced with a 12 inch waterline, resulting in improved reliability for the local residents.

Perris Boulevard – Southbound Lane To Sr-60 Westbound On-Ramp

The project was awarded by City Council on May 10, to Hillcrest Contracting. Due to high traffic volumes using Perris Boulevard, both entering the westbound SR-60 on-ramp and proceeding south, an additional lane is needed to improve capacity. This project will add a right-turn lane from Elder Avenue to the SR-60 westbound on-ramp, reconstruct two access ramps and sidewalk, and modify traffic signals at the intersection of Perris Boulevard and Elder Avenue and Perris Boulevard and SR-60 westbound on-ramp. This project is funded by Measure "A" (125) funds. Construction is tentatively scheduled from June to September, barring any unforeseen circumstances.

Heacock Street Improvements (Hemlock To Ironwood)

This project consists of widening approximately 500 feet of the west side of Heacock Street from 390 feet north of Hemlock Avenue to 530 feet south of Ironwood Avenue. The project also includes new sidewalk and joining existing roadway and sidewalks at both ends of the project. Bid opening was on May 2. City Council is anticipated to award the construction contract on June

28. Construction is tentatively scheduled to be from July to September, barring any unforeseen circumstances.

Morrison Park Fire Station

This project will construct a new fire station at the northeast corner of Cottonwood Avenue and Morrison Street occupying approximately 1.5 acres. The Morrison Park Fire Station will be a two-bay fire station with low maintenance landscaping design. The project is funded with 2007 Redevelopment Tax Allocation Bonds. The design is at 95% completion. The project is anticipated to be advertised for bid in early July.

Maintenance & Operations, Solid Waste & Recycling Program

Used Oil Filter Recycling Event

On June 18, the City's Solid Waste and Recycling Program will be hosting a Used Oil Filter Recycling Event at the O'Reilly Auto Parts store (formerly Kragen) located at 12240 Perris Blvd from 9:00 am – 12:00 pm. The event is being advertised through radio announcements on KOLA 99.9 and the City's website.

In exchange for a used oil filter, residents will receive a new, free oil filter at the event. KOLA 99.9 will be broadcasting live from the event and will provide advertising and promotional items to participants. The City aims to raise community awareness and promote the significance of recycling hazardous waste through this outreach effort. This event is funded through grant funds received from the California State Department of Resources, Recovery, and Recycling. For more information, contact Solid Waste and Recycling Program at (951) 413-3109.

California Department Of Resources Recycling And Recovery – Annual Diversion Report Approval For 2007-2009

In 1989, California state law AB939 mandated that municipalities reduce the total amount of waste finding its way to landfills by 50% by the year 2000. AB939 was passed in response to an increasing shortage of landfill capacity throughout California and an upsurge in interest in conserving California's natural resources. It requires all cities and counties within the state to reach a 50% waste reduction goal by the year 2000 and beyond. AB939 requires that all jurisdictions within the state meet solid waste diversion goals to lower our dependence on landfills and encourage the expansion of recycling programs. The City of Moreno Valley has implemented a number of innovative source reductions, recycling, composting, and reuse programs to help meet these goals.

The California Department of Resources Recycling and Recovery (CalRecycle), formerly the Integrated Waste Management Board, governs the approval process to ensure municipalities meet the requirements set forth by AB939. CalRecycle requires municipalities to divert solid waste from the landfill through recycling programs and outreach. Every municipality is required to submit a report on an annual basis that indicates the total tonnage of solid waste on a per capita basis. A per capita target is identified for each municipality and the actual number and the effectiveness of the jurisdiction's waste diversion and recycling programs are taken in consideration to determine if jurisdictions have met the criteria for the requirements set forth in AB939.

In 2009, the City's target was 4.4 pounds per day of solid waste per person, and the actual amount attained was 3.3 pounds (this results in an approximate diversion rate percentage of 63%).

CalRecycle performed a calendar year 2007-2009 comprehensive jurisdiction review throughout the State of California. On March 30, 2011, CalRecycle found the City of Moreno Valley was adequately implementing our diversion programs pursuant to the Public Resources Code Section 41825. The next review cycle will cover the City's program implementation during calendar years 2010-2011 and the review will commence in 2012.

Recycling Message Presentation For ASES Program

In coordination with Parks & Community Services, Solid Waste & Recycling City staff delivered twelve recycling presentations to the After-School Education and Safety (ASES) Program in March, April and May. The presentations included education pieces on trash, recycling, green waste, and household hazardous waste. The interactive presentation also included a chance for students to try to test their knowledge by participating in the Recycling Sorting game. The winning participants received a recycling themed t-shirt and the winning team received rulers. Coloring books and crayons were also distributed to all students. Magnets detailing what materials are accepted in the three residential bins (trash, recycling and green waste) were distributed to help drive the message back to the home and community.